We’re committed to the future health and well-being of the world around us.
Message from Our President and CEO

At Anthem, corporate responsibility begins with a commitment to making healthcare simpler, more affordable and more accessible.

It expands to include strengthening our communities through collaborative initiatives that promote public health and reduce disparities; opening doors of opportunity and growth for our 58,000 highly skilled and diverse employees; and continuously improving the environmental sustainability of our operations and business activities.

Corporate responsibility involves each of us, and we are proud to join other industry leaders from around the world by adopting the Global Reporting Initiative (GRI) Sustainability Reporting Standards, which help organizations understand and communicate their impact on critical environmental and social issues. Within this site, we detail our performance against the GRI standards as well as other areas where Anthem and the Anthem Foundation, one of our country’s largest corporate foundations, are having an impact on consumers, communities, and the world around us.

As a leading health benefits company, Anthem has a special obligation to the consumers we serve. We will continuously challenge ourselves to think and work differently to build a future of good health, strong communities, equal opportunity and a better environment for all. I invite you to read more about Anthem’s corporate responsibility efforts, and check back often for regular updates on our latest initiatives and achievements.
Anthem Foundation

As the philanthropic arm of Anthem, Inc., the Anthem Foundation promotes the organization's commitment to enhance the health and well-being of individuals and families in the communities we serve. We believe that giving back is not only a privilege, it's a responsibility.

Healthy Generations
Central to the efforts of the Anthem Foundation is the Healthy Generations program, a multigenerational initiative to improve public health. We believe that by targeting and funding efforts to address specific, preventable health concerns, Anthem will help create a healthier generation of Americans.

Anthem Foundation partners with thousands of national and local nonprofit organizations, including:

- American Cancer Society
- American Heart Association
- American Lung Association
- American Red Cross
- Boys & Girls Clubs of America
- Feeding America
- March of Dimes
- St. Jude's Children's Hospital

Disaster Relief
When disaster strikes, Anthem and the Anthem Foundation are committed to providing an appropriate and thoughtful response, particularly in communities where our employees and consumers may be directly affected.

Employee Volunteerism
At Anthem, we believe strongly in giving back to the community. Year-round, employees contribute time, energy and resources to food banks, blood drives, health and vision screenings and a multitude of volunteer services.

- Trained more than 6.5 million Americans in Hands-Only CPR.
- Engaged more than 7,500 women in programs that reduce preterm births.
- 55,000 employee volunteer hours through Anthem’s Dollars for Doers Program in 2017.
- $4.6 Million raised in 2017 through our Employee Giving Program.
- Funded 12 state-of-the-art fitness centers in U.S. schools.
- Connected with more than 10 million kids through healthy, active lifestyle programs.
- $40 Million in open community activity across the country.
- Helping 4.500 Americans quit smoking.

anthemcorporateresponsibility.com
Our Company

With over 73 million people served by its affiliated companies, including approximately 40 million within its family of health plans, Anthem is one of the nation’s leading health benefits companies.

Corporate Governance
Anthem places a high priority on strong corporate governance measures. We take great care to ensure that we follow the securities laws, the rules and regulations set forth by the Securities and Exchange Commission and the guidelines set forth by the New York Stock Exchange. And our executive officers, employees and Board of Directors are governed by Anthem’s Standards of Ethical Business Conduct.

Ethics & Integrity
Integrity is the foundation of everything we do at Anthem and is fundamental to building a stronger, better company and to delivering outstanding service. We are committed to promoting a culture centered on trust and accountability while helping the business achieve its strategic goals.

Privacy & Information Protection
Anthem is committed to safeguarding the personal information we receive from our consumers, customers and employees. We impose standards to maintain the confidentiality of personal information, and we use physical, technological and administrative safeguards to protect it.

Supply Chain Management
Anthem’s Procurement and Vendor Management Group partners with thousands of suppliers, managing more than $4 billion in products and services. We choose our suppliers based on quality, cost, and alignment with our core values.
Our Workplace

Anthem is committed to fostering an energized workplace where all employees can achieve their full potential and contribute their best work. Together we will develop the innovative solutions that will help make healthcare simpler, more affordable and more accessible for consumers.

Diversity & Inclusion
Anthem’s commitment to diversity and inclusion makes us stronger as an organization. Our inclusive culture is essential to attracting talent that understands and connects with our consumers.

Our nine associate resource groups (ARGs) gather employees from every corner to the organization to connect, collaborate, and grow — providing cultural insight into business initiatives and solutions, and helping Anthem cultivate deep ties within our communities.

Talent Development
Anthem offers individual, career and leadership development opportunities so employees can continually strengthen skills and prepare for future growth. We encourage employees to become better at what they are doing now, expand knowledge “sideways” into other areas, and acquire new skills.

Health & Well-being
At Anthem we actively promote a healthy lifestyle, and that starts with our own employees. As a healthcare company, we know that helping our employees and their family consumers improve their health and well-being is a crucial part of who we are.

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58,000
Anthem employees are located across 24 states

64%
of Anthem’s managers are women

10,000
employees participate in nine associate resource groups

2,000+ Anthem leaders completed training on how to mitigate unconscious bias in critical decisions.

206 Anthem employees have earned their college degrees through College for America

Our employees complete an eLearning program to help them understand the needs of our diverse consumers.

To help ensure a healthy workplace, Anthem is using the Fitwel rating system.
Community Health

At Anthem, we strive to make healthcare simpler, more affordable and accessible. As part of this focus, Anthem is working to improve the health and well-being of the community-at-large by addressing priority health areas at the policy level and at the community level by closing healthcare gaps with evidence-based strategies.

Health Literacy
Many Americans have trouble understanding and using health information. Patients with limited health literacy have more-frequent hospital admissions than others,1 and use emergency services more often.2 They also struggle to navigate the healthcare system effectively. Anthem is empowering consumers to become better healthcare consumers through education, tools and resources.

Community Health Initiatives
Anthem and Anthem Foundation have committed resources and worked with key entities (such as nonprofit organizations, universities, professional societies and government agencies) to create community health initiatives to address public health concerns and societal problems.

Health Equity Programs
Anthem is invested in the health and well-being of all of the diverse communities in which we live and work. We are addressing health disparities through evidence-based research, robust analytics and program design, innovative strategies and caring solutions.

Anthem Public Policy Institute
The Anthem Public Policy Institute works to advance meaningful change in our healthcare system. It was established to share data and insights that inform public policy and will shape the healthcare programs of the future.

2 Low health literacy is employed with preventable emergency department visits, Society for Academic Emergency Medicine, (August 31, 2017).
Our Environment

As a health benefits company, Anthem recognizes the link between environmental health and the health of our consumers and communities. We are committed to continually improving the environmental sustainability of our operations and business activities. Some accomplishments include:

**Energy and Climate Performance**
- Reduction of our GHG footprint by 22 percent (over 30,000 metric tons of CO₂, which is the equivalent of that emitted by 3,300 homes since baseline year 2013).
- Becoming an ENERGY STAR® partner with over 7 million square feet of certified space (over 80 percent of the Anthem real estate portfolio).
- Installation of electric-vehicle charging stations at our 10 largest offices.

**Water Performance**
- A 34 percent reduction in water intensity and we have realized our 2020 goal.
- Development of award-winning, drought tolerant Xeriscape projects in Southern California, saving more than 25 million gallons of water annually.

**Materials Management**
- A corporate recycling diversion rate of 55 percent in 2017.
- Diversion of more than 60 tons of material from landfills each year through composting programs.
- A Zero Waste program for one of our largest office locations, targeting 2018 for certification.
- Completion of an enterprise wide paper benchmark identifying specific areas to reduce our 2 billion sheets per year footprint.

### Key Accomplishments 2017
- **22% reduction** in Anthem's GHG footprint since baseline 2013
- **34% reduction** in Anthem's water use since baseline 2013
- **55% recycling** of ongoing office waste from landfills in 2017
Awards & Recognition

Anthem is proud of the awards and recognition we have received for our programs and practices in Corporate Responsibility, Diversity & Inclusion, and Health & Wellness. Here are a few recent ones:

Learn more about Anthem Inc. and our commitment to corporate responsibility. Visit: anthemcorporateresponsibility.com

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